

Local advertising and news magazines, delivered free to a total of over 10,000 homes and businesses in the Burpham, Stoughton, Bellfields and Slyfield areas of Guildford.

Three publications:

Burpham Pages

Stoughton Pages

Bellfields+ Slyfield Pages

Fees for advertising in three publications concurrently

Multi-Publication Rate Card

	Single issue in all 3 publications (save approx. 10%)	3 issues in all 3 publications (save approx. additional 5%)	6 issues in all 3 publications (save approx. additional 10%)	Ad professionally artworked from your content (if required)	Ad professionally designed from your content & supplied to you as PDF or JPEG (if required)
Quarter page (72.5mm X 104mm)	£121.50	£345.60	£656.10	£25.00	£50.00
Half page (150mm x 104mm)	£243.00	£693.90	£1,312.20	£35.00	£70.00
Full page (150mm x 212mm)	£405.00	£1,155.60	£2,187.00	£45.00	£90.00
Double page	£783.00	£2,230.20	£4,230.90	£75.00	£150.00
Inside Front Cover	£540.00	N/A	N/A	£45.00	£90.00
Inside Back Cover	£540.00	N/A	N/A	£45.00	£90.00
Back Cover	£594.00	N/A	N/A	£45.00	£90.00
Front Cover Feature & Editorial/Ad spread	£1,458.00	N/A	N/A	£75.00	£150.00

Note:
In order to qualify for the discounts above, we require advertisers to book and pay in advance of publication of the first issue in which their ad appears.

Technical specifications

Page Size 170mm (W) x 240mm (H)	Half Page Ad Area 150mm (W) x 104mm (H)	Margins Outside: 12mm Inside: 8mm Top: 12mm Bottom: 16mm
Full Page Ad Area 150mm (W) x 212mm (H) (Proportionate to A4/A5)	1/4 Page Ad Area 72.5mm (W) x 104mm (H)	

Bleed on full page ads: 3mm

Contact:
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