Local advertising and news magazines, delivered free to a total of over 10,000 homes and businesses in the Burpham, Stoughton, Bellfields and Slyfield areas of Guildford.

# Single publication:

# Burpham Stoughton Bellfields+ Pages Pages Slyfield Pages

Fees for advertising in one of the above publications

## Single Publication Rate Card

	Single issue	3 issues (save approx. 5%)	6 issues (save approx. 10%)	Ad professionally artworked from your content (if required)	Ad professionally designed from your content & supplied to you as PDF or JPEG (if required)
Quarter page (72.5mm X 104mm)	£45.00	£128.00	£243.00	£25.00	£50.00
Half page (150mm x 104mm)	£90.00	£257.00	£486.00	£35.00	£70.00
Full page (150mm x 212mm)	£150.00	£428.00	£810.00	£45.00	£90.00
Double page	£290.00	£826.00	£1,567.00	£75.00	£150.00
Inside Front Cover	£200.00	N/A	N/A	£45.00	£90.00
Inside Back Cover	£200.00	N/A	N/A	£45.00	£90.00
Back Cover	£220.00	N/A	N/A	£45.00	£90.00
Front Cover Feature & Editorial/Ad spread	£540.00	N/A	N/A	£75.00	£150.00

### Note:

In order to qualify for the discounts above, we require advertisers to book and pay in advance of publication of the first issue in which their ad appears.

## **Technical specifications**

Page Size 170mm (W) x 240mm (H)

Full Page Ad Area 150mm (W) x 212mm (H)

(Proportionate to A4/A5)

Half Page Ad Area 150mm (W) x 104mm (H)

1/4 Page Ad Area 72.5mm (W) x 104mm (H)

Margins Outside: 12mm Inside: 8mm Top: 12mm

Bottom: 16mm

**Contact:** 

Bleed on full page ads: 3mm

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